BAJAJ ONLINE LEARNING & DISCOVERY

BAJAJ CREDIT

Certification Course in BFSI Skills



A CSR initiative of Bajaj Auto Credit Limited

The Certification Course in BFSI Skills is a self-paced, online certification course created for **final-year undergraduate students** who aspire to build a career in the **Banking, Financial Services and Insurance (BFSI)** sector.

Programme Objectives

- To make quality BFSI education **accessible and engaging** through self-paced e-learning
- To help students **discover diverse career opportunities** in the financial sector
- To enhance **employability and workplace readiness** by integrating domain knowledge with soft skills

Course Highlights

7 industry-relevant BFSI modules (10.5 hours of focused learning)

4 hours of soft skills training for professional and personal growth

Fully **online and self-paced certification course**

Content **developed and approved by the BACL team**, ensuring strong alignment with real-world industry practices

Course Modules

Domain Modules

• Fundamentals of Finance • Basics of Credit • Introduction to Banking and NBFCs
• Financial Markets and Insurance • Taxation • Overview of Sales Processes • Fintech

Soft Skills Modules

• Communication Skills • Career Development & Goal Setting

Pilot in Pune, Maharashtra

- MIT Arts, Science and Commerce College
- MIT World Peace University
- Poona College of Arts, Science and Commerce
- Bharatiya Jain Sanghatana's Arts, Science and Commerce College